



CLAYTON COUNTY COMMISSION MARTA Q3 BRIEFING

JEFFREY A PARKER | GENERAL MANAGER/CEO

AGENDA

- ✓ Advancing the More Marta Capital Program
- ✓ Bus Amenities and BRT Status Update
- ✓ MARTA Rider Initiatives
- ✓ Transit Land Use Planning Update
- ✓ State of Good Repair Program Update

ADVANCING THE MORE MARTA CAPITAL PROGRAM

CLAYTON JUSTICE CENTER TRANSIT HUB

- ✓ Phase I - Design and Implementation
 - Construction began on May 11
 - Ribbon cutting July 11
- ✓ Phase I A – Breeze Machine Installation
- ✓ Phase II - Design and Implementation
 - Preliminary Concept Completed
 - Estimated Completion: FY 2023

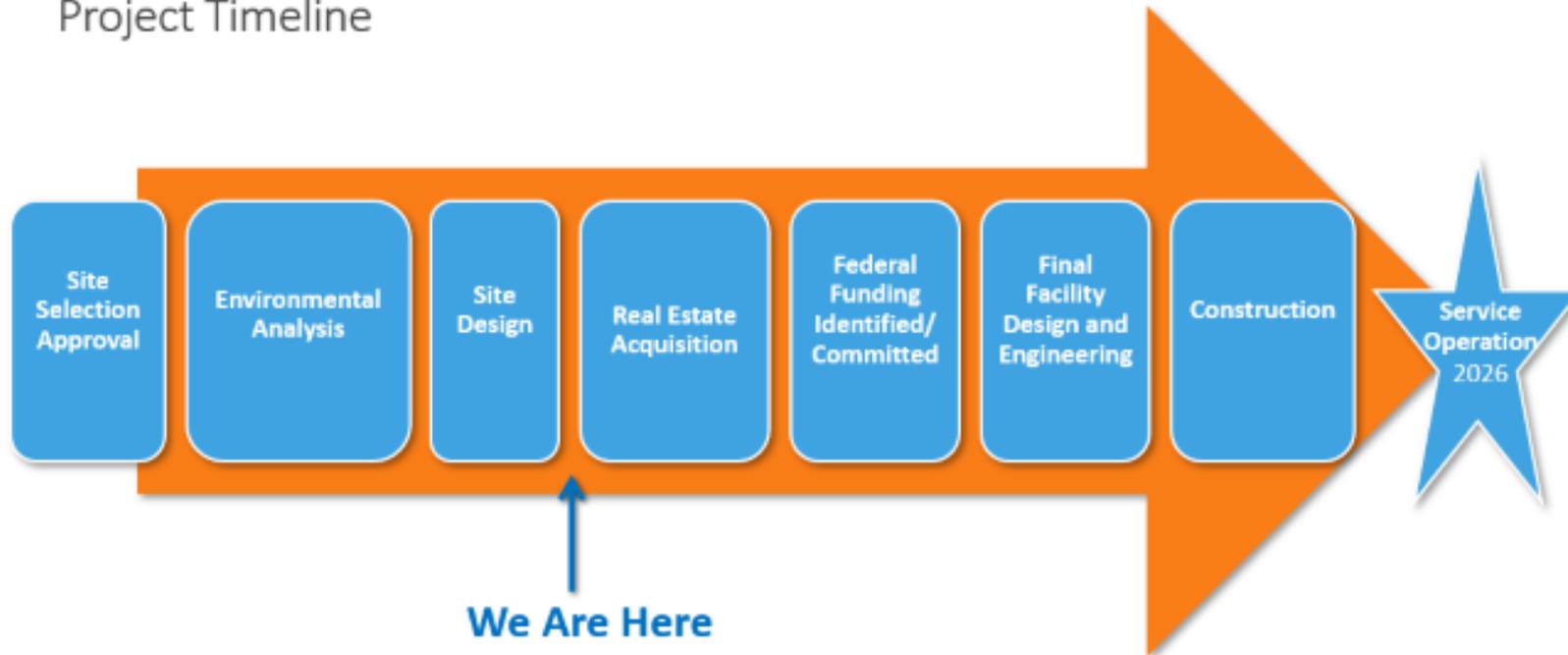


CLAYTON JUSTICE CENTER TRANSIT HUB



O & M FACILITY TIMELINE AND NEXT STEPS

Project Timeline



- ✓ **Finalize Environmental Analysis:** Summer 2020
- ✓ **Finalize Concept Site Design:** Fall 2020
- ✓ **Initiate Real Estate Acquisition:** Fall – Winter 2020
- ✓ **Finalize Real Estate Acquisition:** Summer - Fall 2021
- ✓ **Facility Design and Engineering:** Fall 2021 – Fall 2023
- ✓ **Construction:** 2023 - 2026
- ✓ **Begin Revenue Service Operation:** 2026

O & M FACILITY MILESTONES/NEXT STEPS

MARTA gets \$13 million for Clayton County bus maintenance facility



Credit: Emily Haney

LOCAL NEWS | Aug 12, 2020

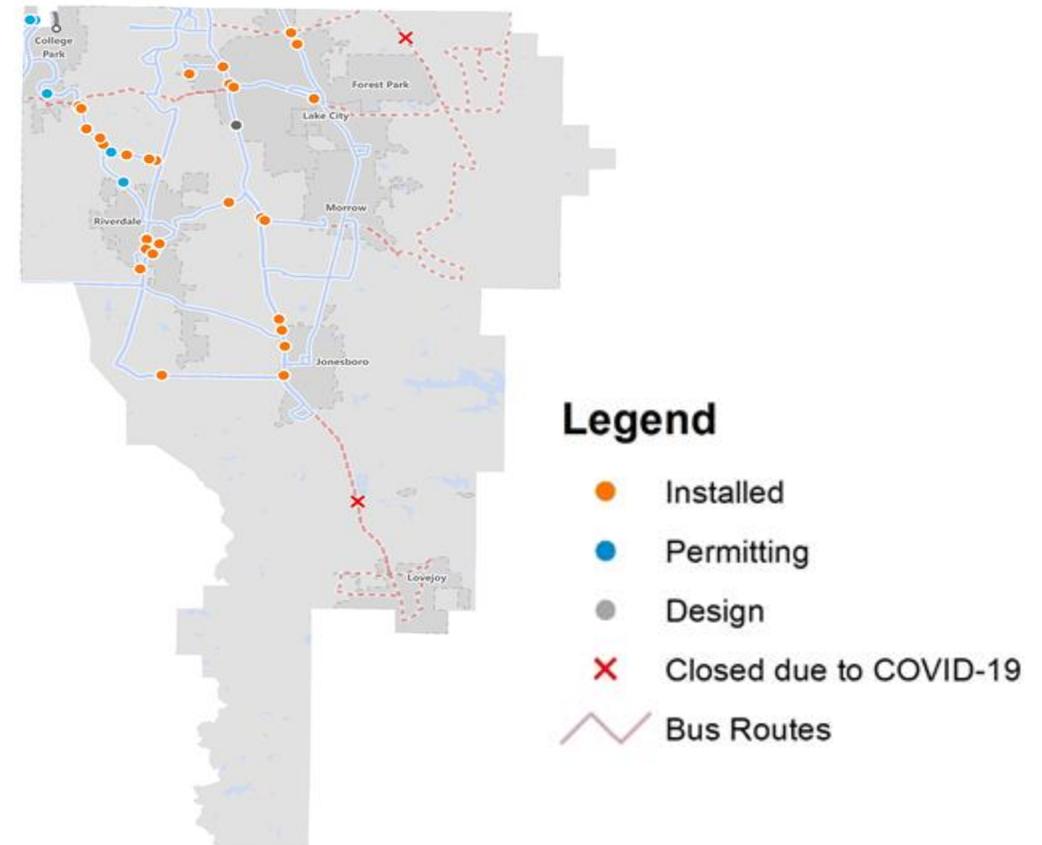
By [Leon Stafford](#), The Atlanta Journal-Constitution

- ✓ Federal Grant Award - complete
- ✓ Forest Park/MARTA MOU - complete
- ✓ Next Step: Complete Real Estate Acquisition

BUS AMENITIES AND BRT STATUS UPDATE

BUS SHELTER & AMENITIES UPDATE

- ✓ Clayton County will receive 37 bus stop amenities in 2020
- ✓ 30 installed to date
- ✓ 5 in permitting
- ✓ 2 in design



212517 – TARA BLVD & DIXON ST



79 Weekday Boardings

Serves:

Home 1 Extended Stay, Fireside
Jamaican Restaurant, Aaron's
Furniture

Routes:

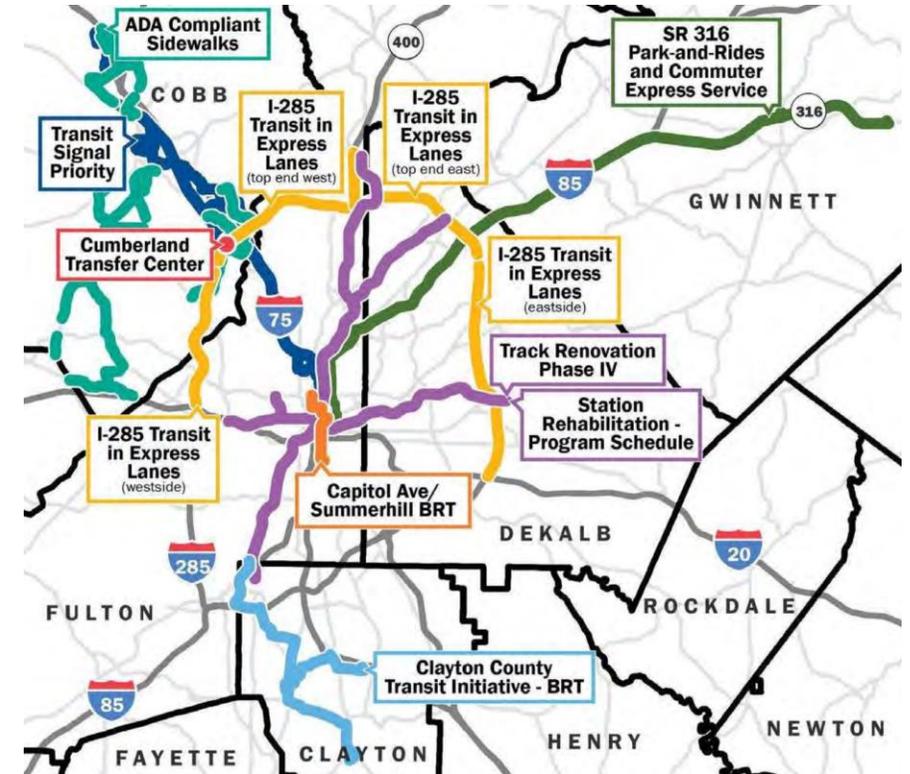
191 - Riverdale/ATL Int'l Terminal

192 - Old Dixie/Tara Blvd

193 - Morrow/Jonesboro

CLAYTON BRT UPDATE

- ✓ MARTA BRT status – 15th Amendment commits in service 2026; Planning underway in FY2021
- ✓ The Atlanta-Region Transit Link Authority (ATL) recommended Clayton BRT for state bond funding
- ✓ Clayton BRT scored well on Geographic Equity scenario



MARTA RIDER INITIATIVES

HOPE ATLANTA PARTNERSHIP

- ✓ Being unsheltered is not a crime
- ✓ MARTA receives complaints from customers about the unsheltered riding
- ✓ Partnership with HOPE Atlanta
 - ✓ *Yearlong program; space in Five Points Station*
 - ✓ *Teams of Hope Atlanta caseworkers and MARTA Field Protective Specialists (not MPD officers) formed*
 - ✓ *Teams travel throughout the system, focusing on “hotspots” in stations and other facilities*
 - ✓ *Goals: service connections for 80; housing connections for 50*



HOPE Atlanta case managers Gloria Woodard (left), Vinson Allen (right), and MARTA Field Protective Specialist Alberretta Atkins discuss homeless outreach strategy at their project office at Five Points station.

MARTA RIDERS' ADVISORY COUNCIL

- ✓ Received over 80 applications
- ✓ Selected 24 Members, four representing Clayton County
- ✓ Focused on broad range of customer issues
- ✓ Next meeting 9/2 discussing MARTA finances and FY21 budget

Carla Cooper, Millicent Goodwin, Brenda Harrison, Khari Lewis



MASKS ON THE SYSTEM

- ✓ In June, 35% of MARTA customers were wearing masks
- ✓ In early July, MARTA announced masks would be required and that MARTA would distribute 2 million masks
- ✓ In 535 shifts, 417k masks have been distributed
- ✓ Mask wearing is ~90%

AJC 

MARTA: Nearly all passengers wearing masks

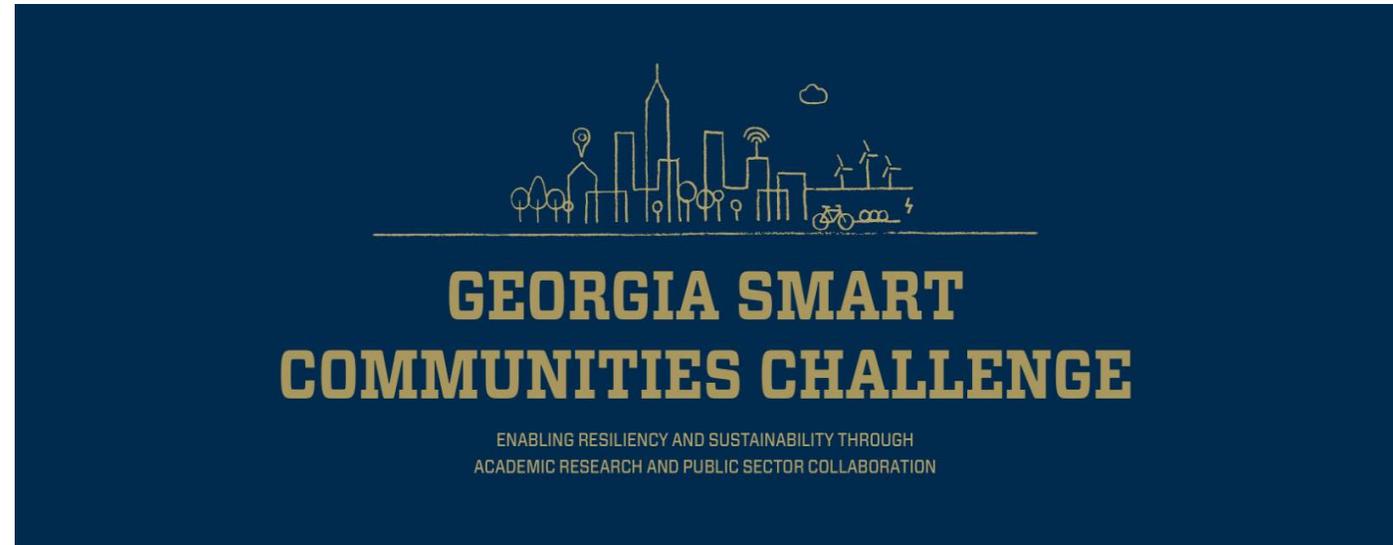


COMMUTING BLOG | Aug 20, 2020

By David Wickert, The Atlanta Journal-Constitution

CLAYTON COUNTY SMART COMMUNITIES GRANT

- ✓ August 6, 2020: Clayton County awarded a Georgia Smart Communities Challenge Grant
- ✓ Grant will be used for smart pedestrian planning
- ✓ Focus will be on promoting walkability and increasing mobile equity
- ✓ MARTA looks forward to partnering

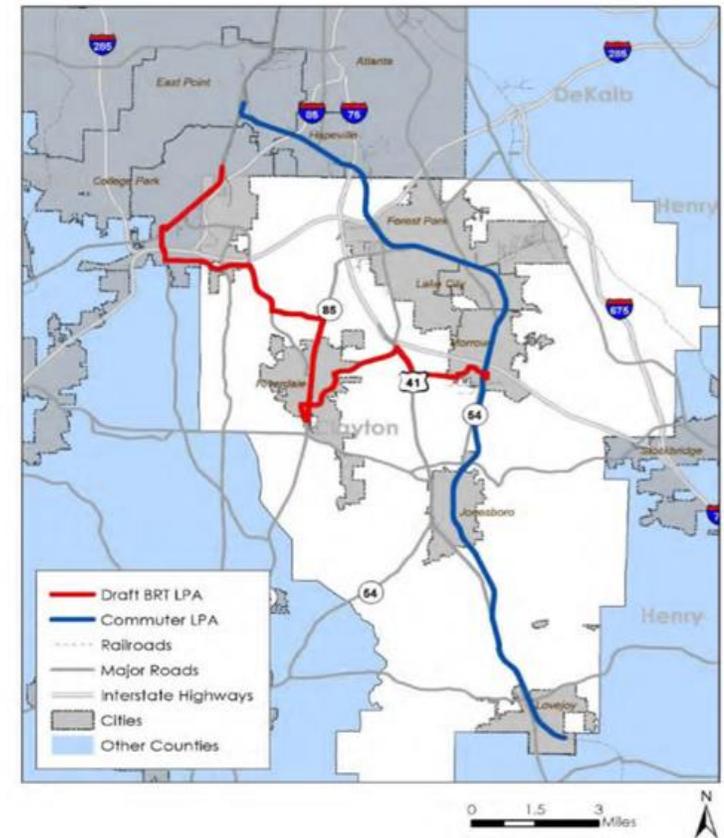


An architectural rendering of a modern, multi-story building with a mix of brick and large glass windows. The ground floor features a restaurant with a sign that says "RESTAURANT". There are people walking on the sidewalk and cars on the street. The image is overlaid with a semi-transparent blue filter.

TRANSIT LAND USE PLANNING UPDATE

DEVELOPMENT PLANNING FOR TOD

- ✓ **Two corridors** for premium transit have been identified
- ✓ **Our goal is** to create a user-friendly model ordinance for Transit Oriented Development in Clayton and South Fulton County communities
- ✓ **This is needed** to help each jurisdiction become TOD ready
- ✓ **TODs are critical** to the success of these corridors by attracting density and intensity

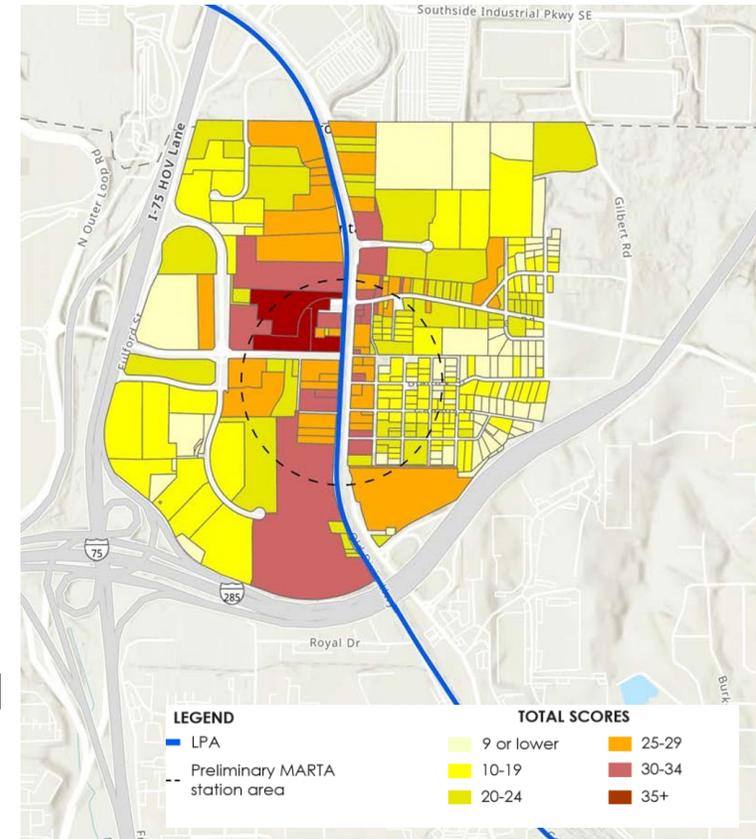


CLAYTON PROJECT TIMELINE

		2020										2021		
		Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
MEETINGS	PEDC Workshops		█		█		█		█		█			
	One-on-One Meetings	█				█					█			
	Public Engagement						█	█						
	Final Presentations												█	
TASKS			Parcel Analysis											
			Best Practices/Peer Cities											
				Overlay Boundaries										
				Model Ordinance										
										3-D Vis.				
											Implement.			

MOUNTAIN VIEW EXAMPLE

- ✓ Mountain View Overlay Zoning District scored very well on MARTA's parcel-level analysis for TOD readiness
- ✓ Incorporation of transit-supportive land use policies in the Mountain View Overlay District including
 - ✓ zero-foot set-backs
 - ✓ reduced parking requirements
 - ✓ 8'-10' wide sidewalk requirements
 - ✓ higher density allowed
- ✓ Will help Clayton be more competitive for federal grants and support development that will make transit successful



STATE OF GOOD REPAIR PROGRAM UPDATE

AIRPORT STATION REHABILITATION



COLLEGE PARK STATION REHABILITATION

- ✓ Repaving of entire entryway paver area on east and west entry points
- ✓ Rehabilitation of all adjacent landscaping
- ✓ Repair and repaint of all perimeter iron picket fencing and replace concrete base
- ✓ Replacement/ painting of all parking light poles
- ✓ Installing new backlit MARTA signs for branding improvements
- ✓ Replacement of all station signage
- ✓ Repair major station platform elements: pavers, widescreens, benches
- ✓ Replacement of boarding edges along platform



ESCALATOR/ELEVATOR REHABILITATION

- ✓ Majority of MARTA's escalators/elevators are 36-40 years old
 - ✓ Average lifespan of commercial elevator/escalator is 25 years
- ✓ August 2016 the MARTA Board of Directors approved a 10-year, \$217 million contract for:
 - ✓ Maintenance of all escalators and elevators and
 - ✓ Rehabilitation of 116 escalators and 111 elevators
- ✓ Construction work began June 2017
- ✓ To date, 39% of elevators and 21% of escalators have been rehabilitated



STATION RESTROOM UPDATE

- ✓ To prevent the spread of COVID-19, only Five Points, Lindbergh and end-of-line station restrooms remained open
- ✓ As virus is prolonged, MARTA has re-opened all station restrooms with enhanced cleaning at 17 stations with agents
- ✓ East Point Smart Restroom conversion will be first to enter construction, planned late October





THANK YOU